

DRAFT Press release for WDG Athlete fundraising efforts, 7/5/2012

FOR IMMEDIATE RELEASE

RE: Local athlete selected to World Dwarf Games

For more information:
(Athlete's contact information
or spokesperson's information)

DATELINE: (Athlete's Home Town)

(Athlete's name) from (Athlete's home town) has been invited to represent Team (country's name) at the VI World Dwarf Games August 3 - 10 in East Lansing, Michigan, USA. (Athlete's first name) is currently training for competition in (list sports - may also list training sites). (She/he) was selected based on past athletic performances(s) at (list past events).

World Dwarf Games are held every four years. With America as host, these 2013 Games are expected to be the largest sporting event in history exclusively for dwarf athletes. Because dwarfism is such a low incidence occurrence, (athlete's name) has very few opportunities to compete on a level playing field with athletes like (herself/himself). That's why these international games represent what is likely to be a once in a lifetime experience.

According to (athlete's name), "It's not always easy when people know you, or know about you, simply because of your dwarfism. This is a chance to bring attention to me, to my home town, and to my country based on the positive things I can do as an athlete. How could I pass up such an opportunity?"

The World Dwarf Games anticipate over 500 athletes with dwarfism from 20 + countries to compete in thirteen different Olympic style sports. The world class sport facilities at Michigan State University will be the primary sport venue, and the campus dormitory and food service complex will be transformed into Athlete Village for the event.

Sport fans interested in supporting (Athlete's name)'s participation in the World Games can make contributions to (list athlete's fundraising contact information here). Words of encouragement are also appreciated.